

SALARY GUIDE 2016

Corporate Communications / PR

Title	Years of experience	Salary range (S\$)
IN-HOUSE		
Regional Head, Corporate Communications	18+	240k – 316k
Director, Corporate Communications	12+	150k – 180k
Manager, Corporate Communications	7+	85k – 115k
Director, Marketing Communications	10+	120k -150k
Manager, Marketing Communications	7+	75k – 100k
PR AGENCY		
Managing Director / General Manager	20+	240k – 310k
Practice Lead	15+	140k -215k
Account Director	10+	100k – 160k
Account Manager	5+	70k – 90k

- The annual salary ranges are an approximate guide and are only indicative of base salaries.
- All other benefits, allowances and bonuses are excluded in these figures.
- This is a general guide, please feel free to contact us for more tailored advice.

